

How to Reach & Welcome New People

Building, Communicating, and Funding a Vision That Connects

A church that is successfully reaching and welcoming new people knows those connections don't occur by accident. Effectively connecting with new people and changing lives happens at the intersection of God's calling, the identified needs of the community, and the passions and gifts of the church.

The Wisconsin United Methodist Foundation and the Wisconsin Conference are excited to announce this year's How to Reach & Welcome New People Seminar. This seminar will give church leaders practical tools they can use to rediscover their community's needs, their church's passions and gifts, and discern God's call to effectively make connections with their community. Workshops include:

- **Reconnecting with Your Community** – Learn effective strategies for reconnecting with your church's community by utilizing demographic insights and engaging in purposeful conversations.
- **Funding Ministry: Mission, Storytelling, and the Art of the Ask** – The top reason people give to a non-profit is because they believe in its mission, which is making a difference in people's lives. This workshop will equip people to communicate the impact their church's ministry is making, with current and potential donors, to fund current and future ministry opportunities.
- **Helping Your Church Name and Claim Their Gifts, Passions and Call** – Learn how to facilitate a process that will help your church name its strengths, gifts, and passion for future ministry.
- **Creating a Culture of Hospitality in Your Church** – The #1 reason guests come back to a church for a second visit is because of the hospitality of the congregation. Gain insights into practical methods that will empower every member of your congregation to connect with guests in ways that are engaging, natural, and comfortable.

There will also be an opportunity for participants to meet with Rev. Krystal Goodger, the President of the Foundation, to discuss New Ministry Grant applications*, how to start or maintain endowments, or hosting a Planned Giving Seminar at your church.

*New Ministry grants are available to every United Methodist Church through the Wisconsin United Methodist Foundation. The Spring 2024 grant deadline is March 1st. For more information, visit www.wumf.org/grants-program

Where:

Cargill United Methodist Church or on Zoom
2000 Wesley Ave.
Janesville, WI 53545

When: February 3, 2024 from 9:00 a.m.-3:00 p.m.

Cost:

\$25 per person, which includes lunch and materials.
\$60 maximum per church (no matter how many people attend)
Virtual is \$40 per church.

Registration Deadline:

- Register by January 29th to attend in-person at Cargill United Methodist Church. Late registrations for in-person are accepted, but we will not be able to provide lunch for in-person registrations after the 29th.
- The virtual registration deadline is February 2 at 5 p.m. CST.

Registration: To register to attend either in-person or virtually, please [click here](#).

Workshop Leaders and Contacts:

Rev. Dr. Scott Carlson

Director of Congregational Development, Wisconsin United Methodist Conference
scottcarlson@wisconsinumc.org
615-834-8342

Rev. Krystal Goodger

President, Wisconsin United Methodist Foundation
kgoodger@wumf.org
608-837-9582

Rev. Jason Mahnke

Director of Programming and Campaigns, Wisconsin United Methodist Foundation
jason@wumf.org
608-837-9582

This seminar is sponsored by the Wisconsin United Methodist Foundation and the Wisconsin Conference of the United Methodist Church.